

Our concept of sustainability

The ten areas of activity of our sustainable management

01 Sustainable growth

Only who reflects and considers the consequences of his actions on environment and society at large can be successful in the long run – we are profoundly convinced of this. The core of our sustainability strategy is the reconciliation of its economic, ecological and social objectives.

02 Sustainable and innovative manufacturing of toys

We made it our objective to manufacture sustainable toys that stand up to the ecological, social and economic challenges of our times. We intend to produce sustainably and to avoid the use of finite resources whenever possible.

03 Environmentally friendly and resource-saving management

We intend to contribute to the preservation of unspoilt nature, protection of the climate and conservation of natural resources. This is why we aim to reduce the environmental impact of manufacturing and shipping to a minimum.

04 Energy efficiency in the company

A further setscrew for the ecological sustainability of Plasticant Mobilo GmbH is energy efficiency. Investment in innovative technologies achieve efficiency improvements leading straight to lower energy costs.

05 Production without waste

We aim at saving resources in production – avoiding waste and profiting from synergies – thereby achieving the greatest value added for our customers. Our waste management system ensures sensible recycling of residues.

06 Social and environmental responsibility in the supply chain

Our social and environmental responsibility has an impact on our collaboration with suppliers and partners. We aim at supply chains that safeguard social and environmental standards and suppliers that know, support and adhere to the sustainability objectives of Plasticant Mobilo GmbH.

07 Appreciative corporate culture

We take our responsibility towards our employees very seriously, for we know how important every single one of them is for the success of Plasticant Mobilo GmbH. We consider individual support for our employees, a good work-life-balance and a healthy team spirit an investment in the future of our company.

08 Responsibility for the development of our region

We intend to support the social and cultural development of our headquarters in Sulzburg and the surrounding area. Besides, we wish to counter skills shortage and to offer young people a long-term perspective in our region Markgräflerland.

09 Responsibility for a sustainable society worth living in

As a company committed to sustainability, we'd like our daily behaviour to be an significant contribution to the positive development of society. Our toys contribute to the environment not just by the way they are manufactured and transported. We create playing fun that lasts for generations. We share this idea through partnerships with suppliers and customers all over the world. In addition, we are working on innovative concepts such as recirculation.

10 Transparency and dialogue

We aspire to credible and open communication – with our employees, customers, partners in the general public, the press and all societal stakeholders, who influence our activities are in turn influenced by it.

The management is responsible for the implementation of and compliance with the above measures.